

Required Information

To qualify as one of our Regional Franchise Partners, you are, ideally, an owner of a well-established medium to large business with a distinguished network of contacts, infrastructure and suitable resources including the ability to meet set financial criteria. Your background includes demonstrated business acumen, leadership and experience including experience in the following: real estate, leasing and construction; general management and people management; working knowledge of finance, financial concepts and money management; marketing and sales; track record of personal and corporate achievement; and proven high ethical and business standards

- *Country or Region in which you are interested and reason for interest in Country or Region;*
- *Full Corporation Name or Individual Applicant Name;*
- *Country of Incorporation or Citizenship;*
- *If Individual Applicant, your length of time in country of residence;*
- *Full Address, Phone number, Email address, Website;*
- *Summary of business experience and background of the individual and corporate applicant;*
- *Personal résumé and details of your present employment;*
- *Corporate profile with details of company's business interests, number of employees, cities and countries in which you operate;*
- *Experience in retailing, hospitality, real estate, marketing, franchising, etc. that you will bring to the Second Cup system;*
- *Details of total funds and assets available to develop the Second Cup concept in your desired country or region; and*
- *Breakdown of the following: cash; real estate; business assets; annual income; corporate structure; and other relevant data and information.*

In providing us with the information in the above Information Request:

- 1) You consent to us conducting further inquiries about your application as may be necessary;***
- 2) You represent that the information provided is true and correct in all respects;***
- 3) We do not represent that in accepting or considering your Regional Franchise Information Request we will necessarily consider you a suitable candidate for a Second Cup Regional Franchise; and***
You acknowledge that we reserve the right to decline or accept any individual or corporation to be a suitable candidate for a Second Cup Regional Franchise.